

## PROFESSIONAL CAREER:

2005 –	Creative director / art director / graphic designer / copywriter / television commercial director / owner / managing director	Genius Konzept ApS
2002–05	Head / teaching professor	Hojer College / Design Seminariet
1988–2002	Creative director / art director / graphic designer / copywriter / television commercial director / owner / managing director	Genius Konzept ApS  1995-98 also the web company ProNet Interactive ApS
1987	Co-ordinator of graphic design, advertising, decoration and events	Magasin, A/S Wessel & Vett Department stores
1987	Pro-rector / head of art direction department / teaching professor	Reklameskolen (Danish Advertising School)
1986-87	Design director / art director / copywriter / television commercial director	Publicis FCB A/S Advertising agency
1984-86	Design director / art director / copywriter / television commercial director	Hiort, Stenius & Walter A/S Advertising agency
1983-84	Creative director / art director / graphic designer / copywriter / grafisk designer / television commercial director	Peetz-Schou & Bergsøe1 City A/S Advertising agency
1980-83	Creative director / art director / graphic designer / copywriter / television commercial director / owner / managing director	Gyøry & Peetz-Schou A/S Advertising agency
1979-80	Creative director / art director / graphic designer / copywriter / television commercial director	Jersild, Lund&Lommer BBDO A/S Advertising agency
1978-79	Creative director / art director / graphic designer / copywriter / television commercial director	Lund&Lommer A/S Advertising agency
1977-78	Creative director / art director / graphic designer / copywriter / television commercial director / co-owner / managing director	Gyøry & Williams A/S Advertising agency
1974-77	Creative director / art director / graphic designer / copywriter / television commercial director / owner / managing director	Window Communication A/S

PROFESSIONAL CAREER (cont.):

1971-74	Creative director / art director / copywriter / television commercial director / co-owner	NP/4 A/S Advertising agency
1970-71	Creative director / art director / graphic designer / copywriter / television commercial director	Bergsøe 3 A/S Advertising agency
1968-70	Art director / graphic designer / copywriter / television commercial director	Thomas Bergsøe A/S Advertising agency
1966-68	Art director / graphic designer / copywriter /owner / managing director	Morten Peetz-Schou Visuel Kommunikation A/S
1965-66	Art director / graphic designer / copywriter /co-owner	Andersen, Hartmann & Peetz-Schou A/S
1962-65	Art director / graphic designer / copywriter /owner / managing director	Peetz-Schou Industriel Grafik A/S
1960-62	Graphic designer / calculator	Henry Thejls Bogtryk (printshop)
1958-60	Art director / graphic designer / owner	Peetz-Schou Industriel Grafik
1958	Head of advertising and exhibition department / graphic designer	Fritz Hansen A/S Furniture makers
1957-58	Professional musician (guitar, doublebass, vocal)	Hotels, restaurants, clubs, recordings

---

PROFESSIONAL EDUCATION:	Lithographic pre-school	1/2 year
	Danish Design School	4 years
	Typography, printing methods, graphic calculation	2 years
	Web-design	Seminars in Italy and USA

---

BASIC EDUCATION:	Primary school	9 years
	Supplementary courses in english, french and latin	1 year

---

BORN:	1938	Copenhagen, Denmark
-------	------	---------------------

---

TEACHING EXPERIENCE:	Head / teaching professor	Hojer College (DesignSeminarieret)
	Pro-rector / head of art direction department / teaching professor	DRB-SKOLEN (Danish Advertising School)
	Visiting teacher	Kunsthåndværkerskolen, Copenhagen
	Visiting teacher	Den grafiske Højskole, Copenhagen

TEACHING EXPERIENCE (cont.):	Visiting teacher	Danish Design School, Copenhagen
	Private education program	3 year of studying for design assistant
	Tutoring	Students from a number of danish and international design schools
	Seminars in communication	FDC (Foreningen af danske civiløkonomer)
	Seminars in communication	Peetz-Schou & Vilstrup
	Speaches	About graphic design advertising commercials, photography, communication and web design. In Denmark and a number of european countries

---

OTHER ACTIVITIES:	Journalism	Danish and international trade magazines
	Books	Co-writer and editor of the Internet phrase book "Hwem Hwad Hwor"
	Jurys	Jury-spokesman in the international jury for EPICA AWARDS in Paris 1989-2005
		President for the jury, The Golden Drum Awards in Ljubiana, Slovenia 2000
		President for the jury, LEAF AWARDS i Lisbon, Portugal 2002
		Member of the jury, Irish Graphic Design Awards, Dublin, Ireland 2002 CLIO AWARDS, USA EUROSTAR AWARDS AURORA prisen, Denmark DRB-prisen, Denmark
	Board memberships, associations	SIG (Association of danish designers), now DD
		Dansk Markedsføringsforening
	Board memberships, company's	Chairman, Deel International A/S Chairman, Genius Konzept ApS

---

MAJOR AWARDS:	Gold Lion, cinema commercials	International Advertising Film Festival, Cannes
	Bronce Lion, cinema commercials	International Advertising Film Festival, Cannes

MAJOR AWARDS (cont.):

Diploma, cinema commercials	International Advertising Film Festival, Cannes
1st prize, cinema commercials	New York Film Festival
Best commercial, automobiles	Cork Film Festival, Ireland
Clio Award, cinema commercials	Clio Awards, New York
EuroStar, packaging	EuroStar Awards
Best outdoor poster	ARAS, Copenhagen
Category winner, newspapers	AURORA-prisen, Denmark
Special mention, direct marketing	John Caples Creative Contest Direct Marketing Creative Guild USA
Best international campagn	DM-prisen, Denmark
Beer label of the year	Skandinavisk Bryggerisouvenir Samlerforening, Denmark

*Numerous other danish and international awards for "exellent graphic design" in direct marketing.*

